

## SPONSORS' PROSPECTUS

For Live In-Person Conference  
Blended Live/Virtual Conference  
Totally Virtual Conference

18<sup>th</sup> Edition – CAGPO Annual Meeting

Lord Nelson Hotel  
Halifax, NS

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**SEPTEMBER 23 – 26, 2021**

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## CAGPO Mission Statement

- Unify General Practitioners in Oncology;
- Promote communication amongst General Practitioners in Oncology in tertiary care and primary care settings;
- Act and speak as the recognized authority on behalf of and for the benefit of General Practitioners in Oncology and their interests;
- Promote the role of General Practitioners in Oncology within Cancer Centers, and within the primary care setting.

Support and encourage the development of educational opportunities for Family Physicians/General Practitioners wishing to obtain additional training in Oncology.



## Sponsorship Benefits

In order to assist you in your sponsorship decision-making, we have outlined below the benefits and monetary assignments of each level of sponsorship. Sponsorships received will be in the form of an educational grant made payable to CAGPO-ACMOO and **must** be received by **September 1st**.

At this point in our planning, we are preparing for a live, in-person conference. The state of the pandemic as well as the public health guidelines will mandate what we are able to do. As such, we are preparing for all contingencies: live in-person, a blend of live in-person and virtual as well as a totally virtual conference.

This sponsorship outline will pertain to all three scenarios.

## SPONSORSHIP OPPORTUNITIES

### SYMPOSIUM SPONSORSHIP

#### PLATINUM (Live in-person or virtual)

**\$12,500**

This can be a learning session held over breakfast or lunch. CAGPO will also consider sessions that are already accredited if they meet our learning requirements.

- Acknowledgement as a Platinum supporter on all conference materials;
- Acknowledgement as Platinum supporter during program introduction and conclusion;
- CAGPO Conference Committee member(s) will recommend a topic of need relevant to the learning objectives for CAGPO 2021, develop appropriate learning objectives for this “lunch and learn”, recommend appropriate speakers for this session, and apply to the CCFP for accreditation of this session;
- Company name on back cover of program graded by sponsor levels (virtual program if applicable);
- 4 complimentary conference registrations;
- **NOTE:** This sponsorship level **does not** include a booth/virtual booth

### BOOTH SPONSORSHIP

#### GOLD

**\$7,500**

- Acknowledgment as a Gold supporter on all conference materials;
- 6' tabletop display on an 8' space (if this is a live in-person conference);
- Company name on back cover of program graded by sponsor levels (virtual program if applicable);
- 3 complimentary conference registrations;
- Announcement made before all breaks to visit the exhibitor booths/virtual booths;
- Option to include 3 digital items in the digital delegates' bag (if applicable).

## SPONSORSHIP OPPORTUNITIES (continued)

### SILVER

**\$5,000**

- Acknowledgement as a Silver supporter on all conference materials;
- 6' table top display on an 8' space (if this is a live in-person conference);
- Company name on back cover of program graded by sponsor levels (virtual program if applicable);
- 2 complimentary conference registrations;
- Announcement made before all breaks to visit the exhibitor booths/virtual booths;
- Option to include 2 digital items in the digital delegates' bag (if applicable).

### FOR FIRST TIME SPONSORS ONLY, NO EXCEPTIONS

### BRONZE

**\$3,500**

- Acknowledgement as a Bronze supporter on all conference materials;
- 6' table top display on an 8' space (if this is a live in-person conference);
- Company name on back cover of program graded by sponsor levels (virtual program if applicable);
- 1 complimentary conference registration;
- Announcement made before all breaks to visit the exhibitor booths/virtual booths;
- Option to include 1 digital item in the digital delegates' bag (if applicable).

## Contact

### 2021 CAGPO-ACMOO Conference Committee

Dr. Mary DeCarolis

Grand River Regional Cancer Centre  
Kitchener, ON

[mary.decarolis@grhosp.on.ca](mailto:mary.decarolis@grhosp.on.ca)

## SPONSORSHIP REQUEST FORM

Sponsorship Level: \_\_\_\_\_

Organization		
Address	Street	City
Province/State	Country	Postal Code/Zip Code
Name of the contact person		
Email		
Telephone Number		

### Educational Grant Cheques are Mailed to:

Dr. Patricia Craig  
Secretary/Treasurer, CAGPO-ACMOO  
134 Mitchell Street  
New Glasgow, NS B2H 1H5